Children and young people on social media in Denmark in 2026

Key findings from a Danish survey of 1,053 children and young people aged 8–17

Survey participants

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- **Method:** Survey.
- **Sample:** 1,053 Danish children and young people.
- **Age range:** 8–17 years.

Why this age range?

- **Age 8:** The average age at which Danish children receive their first smartphone.
- **Age 18:** Different rules and principles for user protection apply from adulthood.

Platform selection

Platforms covered

- Snapchat, Instagram, TikTok and Facebook.
- All four platforms set a minimum age of 13.

Why these platforms?

- Subject to ongoing European Commission cases.
- Popular among Danish children and young people.

Key findings

76% of 8–17-year-olds with an account on at least one of the platforms surveyed created their first account before turning 13.

67% of 13–17-year-olds with an account on at least one of the platforms surveyed have been contacted by a stranger.

56% of 13–17-year-olds with an account on at least one of the platforms surveyed have seen someone attempting to sell illegal or age-restricted products.

72% of 13–17-year-olds with an account on at least one of the platforms surveyed have seen images or videos featuring violence, drugs, alcohol, or tobacco and nicotine products.

Want to know about the survey?

Contact DSA@digst.dk